Pollinator Habitat Creation & Enhancement

In 2021, the City of Greenfield planted its first pollinator habitat on public lands at the south end of Kulwicki Park. The habitat is adjacent to a utility corridor, where invasive species were removed, and then seeded with low-growing, native perennial plants, milkweed and flowers (mesic mix). The habitat complements the new pedestrian path and recently restored wetland area. It also hosts the community’s first eBird Hotspot (https://ebird.org/hotspot/L12319842) and a bird feeding station, sponsored by Wild Birds Unlimited. A future goal involves the installation of interpretive signage in this area, to provide information on the importance of pollinators and how residents can help pollinators in their own yards.

Education & Outreach

In 2021, Greenfield's Pollinator Protection Committee (GPPC) hosted four pollinator education booths at our local Farmers Market. At these events, pollinator flower seeds, pollinator education info and ideas on how to attract pollinators to residents' yards were distributed. GPPC also hosted a Pollinator Celebration event, including a raffle of native pollinator plants, a bat house and local honey. The event also highlighted a monarch/chrysalis exhibit, an observation bee hive and live music. Later in the season, GPPC hosted a World Migratory Day Event, including a prize raffle of certified
bird-friendly products, a Q&A session with a bird specialist from the Milwaukee County Zoo, face painting, art, music and more.

Event attendees study observation bee hive
Event attendees admire monarchs
Pollinator events provided fun for young and old!

Policies & Practices

The City follows many IPM best practices, but has not yet adopted a formal IPM plan. Our hope is to write and adopt an IPM in 2022.

Integrated Pest Management Plan:

Recommended Native Plant List:

Recommended Native Plant Supplier List:

Learn More
Greenfield Pollinator Protection Committee at our World Migratory Bird Day event.