

# Bee City USA - Greenfield

Report on 2023



## Pollinator Habitat Creation & Enhancement

*Please describe pollinator habitat creation or enhancement projects in your community in 2023, and whether your committee hosted them or not.*

In 2023, Greenfield enhanced an existing pollinator garden in Kulwicki Park with additional milkweed plants and planted two brand new native flower beds in the City's most popular green space, Konkell Park. Greenfield's Pollinator Protection Committee hosted these events, in conjunction with area Scout Troops.

*How many habitat projects did you help to create or enhance in 2023?*

2

*How many people (staff, volunteers, students, partners, etc.) helped with those projects?*

25

*How many projects benefit monarchs, milkweed, or nectar plantings?*

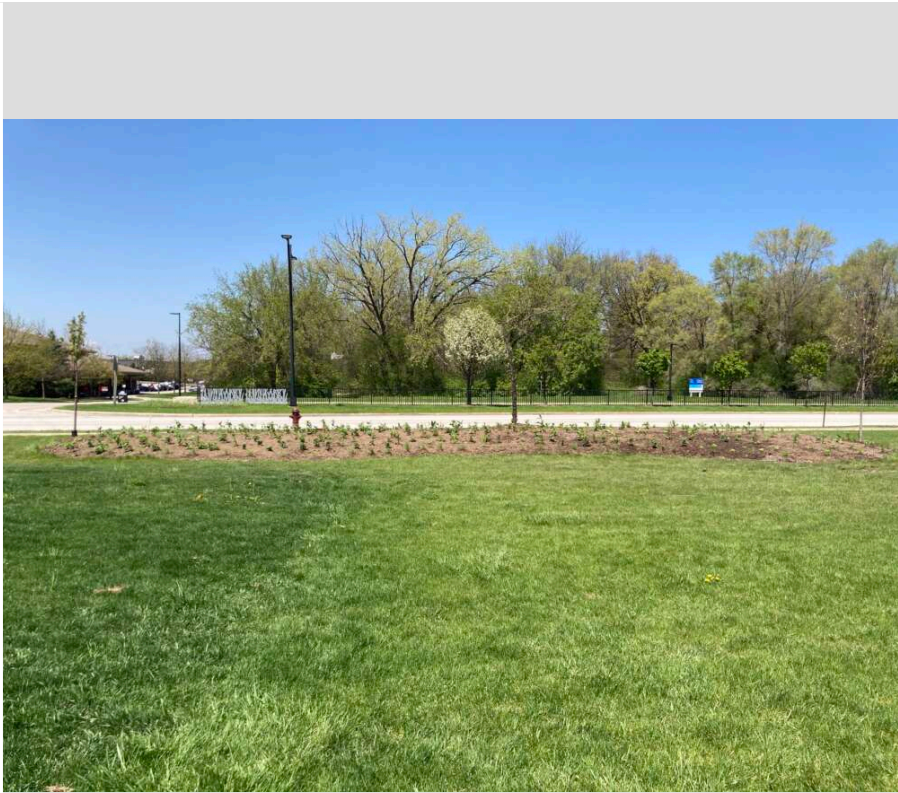
2

*How many total square feet of habitat were created or enhanced?*

32670

*Please check all that describe the habitats your affiliate helped to create or enhance in 2023 with pollinator benefit in mind.*

- Flower garden
- Pollinator-friendly lawn (with flowering clover, dandelions...)
- Native milkweed planting for monarchs and bees (where appropriate)
- Invasive/exotic plant species removal for habitat improvement



Konkel Park native flower planting, photo credit Renee Rollman



Konkel Park native flower planting, photo credit Renee Rollman

## Education & Outreach

*Please describe pollinator conservation events or outreach activities in your community in 2023, indicating whether your committee hosted them or not.*

In 2023, the City of Greenfield hosted two public pollinator conservation celebrations, including a Nature & Forestry Fest and World Migratory Bird Day events. The Nature & Forestry Fest included 15+ different conservation exhibitors, including the Milwaukee Public Museum, the Milwaukee Zoological Society, Schlitz Audubon Center, Wehr Nature Center and many more. There were over 400 attendees. Greenfield also hosted its third WMBD where the public learned about the importance of bird pollinators such as hummingbirds and orioles. Estimated attendance of 200. Greenfield's Pollinator Protection Committee hosted these events.

*How many pollinator-related events or outreach activities did you host or help with in 2023 (in total)?*

4

How many people attended those events (in total)?

600

How many Bee City USA logo street signs have you installed to date (in total)?

6



Outreach with the Milwaukee Public Museum at Nature & Forestry Fest, photo credit Renee Rollman



Outreach with the Wisconsin Department of Agriculture, Trade and Consumer Protection at Nature & Forestry Fest, photo credit Renee Rollman



Donated raffle items to raise money for Greenfield's pollinator committee at Nature & Forestry Fest, photo credit Renee Rollman



## Policies & Practices

*Please describe actions taken to make pest management more pollinator-friendly.*

**Greenfield has maintained an active IPM program for over a decade.**

*In your city or campus, are any policy initiatives underway to further protect pollinators, people or waterways from pesticides?*

**Greenfield is always on the lookout for partnerships that help reduce pesticides making it into our waterways. On at least an annual basis, Greenfield partners with "Respect Our Waters" to provide information on ways mitigate pesticide runoff. Most recently, we promoted this webpage on our website/social media:**

**[www.respectourwaters.org/yard-chemicals](http://www.respectourwaters.org/yard-chemicals)**

*Did your committee participate in any continuing education on ecologically-based Integrated Pest Management planning?*

**In 2023, several members of Greenfield's Pollinator Protection Committee attended an IPM planning session sponsored by one of our partners, Midwest Grows Green: <https://midwestgrowsgreen.org/>**

*Please check actions you have taken to make pest management practices more pollinator-friendly.*

- **Implemented or maintained a written IPM plan**
- **Distributed educational materials to residents or students to encourage the reduction or elimination of pesticide use**
- **Sourced plants for city or campus grounds that were not treated with neonicotinoids**

*Are efforts underway in your community to further reduce pesticide use in residential or business areas? This may include neighborhood-led efforts, outreach to landscapers, etc. If so, please describe.*

**Greenfield leaves portions of City owned properties pesticide-free and also encourages residents to do the same. Pesticide reduction information is available on the City's website, social media and in person at public events.**

*Any lessons learned you would like to share?*

**Greenfield's Pollinator Protection Committee is not allocated any funding in the City's annual budget. Most projects are made possible through fundraising, grants, donations, volunteering, etc. It can sometimes be challenging to function in this manner, but the lesson is that a lot can be accomplished even without a formal budget.**

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Learn More

**Integrated Pest Management Plan:**

**Recommended Native Plant List:**

<https://www.ci.greenfield.wi.us/DocumentCenter/View/6519/Recommended-Native-Plant-List>

**Recommended Native Plant Supplier List:**

<https://www.ci.greenfield.wi.us/DocumentCenter/View/6520/Recommended-Native-Plant-Supplier>

<https://www.ci.greenfield.wi.us/865/Pollinator-Friendly-Community>