

# Bee City USA - Media Borough

Report on 2023



## Pollinator Habitat Creation & Enhancement

*Please describe pollinator habitat creation or enhancement projects in your community in 2023, and whether your committee hosted them or not.*

With the assistance of Media Public Works, who prepped the site, Bee City Media volunteers designed and planted a pollinator garden. Media Bee City leaders facilitated the planting by inviting volunteers, and community residents encouraging them to include children, regardless of age.. The Media Upper-Providence Free Library requested the assistance of Bee City Leadership to assist with designing a rain garden to manage stormwater runoff. Meetings with potential contractors took place and one bid was accepted. The rain garden, using all native forbs and woodies, was installed in late 2023.

*How many habitat projects did you help to create or enhance in 2023?*

2

*How many people (staff, volunteers, students, partners, etc.) helped with those projects?*

35

*How many projects benefit monarchs, milkweed, or nectar plantings?*

2

*Please check all that describe the habitats your affiliate helped to create or enhance in 2023 with pollinator benefit in mind.*

- Flower garden
- Pollinator-friendly lawn (with flowering clover, dandelions...)
- Native milkweed planting for monarchs and bees (where appropriate)
- Native pollinator-friendly tree planting
- Native pollinator-friendly shrub border/hedgerow planting
- Rain garden/bioswale



Media holds a weekly "Dining Under The Stars" restaurant event each week from May through September. Over 1,000 people enjoy eating out each week. We were invited to host a Media Bee City. The photo was taken by Tasha for Carol Cannon. <https://www.facebook.com/1000000000000000>



Media Bee City pollinator garden was in full bloom in 2023. The Director of Public Works was excited to provide this butterfly bench so visitors sit and enjoy the garden. The photo was taken by a committee member, Katelyn Stanton.



Over 2 days Media residents were invited to sign up and help plant our pollinator garden. This group of elementary students arrive in the afternoon with their families. Everyone had a great time laughing and asked especially good about the garden and pollinators' questions. When finished with planting, each participant placed their name on a tag next to their plants so they could later find them and see how well they grew. Photo taken by Linda Colabassi. Credit: Media Bee City.

## Education & Outreach

*Please describe pollinator conservation events or outreach activities in your community in 2023, indicating whether your committee hosted them or not.*

During the past year Media Bee City leaders and volunteers worked independently and with other organizations to educate the public on the importance of protecting pollinators and reducing the use of pesticides. We were invited to give pollinator focused talks to groups at libraries, Rotary and Penn State Master Gardeners. We tabled at Media "Dining under the Stars, Media Farmers Market, and the Media street traffic calming event.

*How many pollinator-related events or outreach activities did you host or help with in 2023 (in total)?*

18

*How many Bee City USA logo street signs have you installed to date (in total)?*

1

## "Animal Tracks and Scat: Who Pooped In The Park"



When: Saturday, March 11th  
 Time: 1:00 pm - 2:30 pm  
 Where: Media -Upper Providence  
 Free Library

The **PARK NATURALIST** Will hold a fun-filled event to teach **kids and adults** about identifying creatures who "left their mark".

The next time you take a walk in the woods you can tell all your friends who was there!



Media Halloween Parade - Taken by Carol Carmons, carmons@verizon.net



Media Bee City leaders and volunteers hosted a talk by Larry Woanier in September 2023. It was titled "BRANS OVER BRAWN: Guiding Ecological Process in the Home Landscape". Just under 500 people attended to hear Larry talk about native gardens and pollinator preservation. The photo was taken by Linda Coulston, Chair - Media Bee City



The Media Bee City sign is on a the busy corner of 4th and Monroe Streets adjacent to our Bee City pollinaor garden. Photo taken by Linda Coulston, Chair, Media Bee City.



## Policies & Practices

*Please describe actions taken to make pest management more pollinator-friendly.*

With collaboration between Media Borough Environmental Advisory Commission (EAC), Transition Town Greater Media (TTGM), and Media Bee City an aggressive campaign was launched to encourage residents to decrease or eliminate the use of pesticides to control mosquitos. This campaign also encouraged Media residents to plant native trees, shrubs, and pollinator plants to benefit an overall healthy neighborhood environment.

*In your city or campus, are any policy initiatives underway to further protect pollinators, people or waterways from pesticides?*

Media Bee City leadership met with 2 State Representatives and one State Senator. We asked them to work toward the elimination of PA's preemption regarding the regulation of mosquito spraying. This currently prohibits local governments from regulating harmful pesticides in densely populated communities.

*Did your committee participate in any continuing education on ecologically-based Integrated Pest Management planning?*

Yes. Bartlett tree conference, West Chester Green Team Exhibit and talk with Doug Tallany, Beyond Pesticide National forum. Delaware County Sustainability Conference. American Bird Conservancy "Seed, spray, and much more: How neonicotinoid insecticides are impacting birds". Western environmental law, "New Mexico Pesticides Campaign" featuring Ally Beasley and Morgan O'Grady. We are the Arc, "Gardener to Guardian, Rewilding the Nature Around You", Grow Native, Massachusetts Xerces Society, "Ecologically Sound Mosquito Management at Home"

*Are efforts underway in your community to further reduce pesticide use in residential or business areas? This may include neighborhood-led efforts, outreach to landscapers, etc. If so, please describe.*

We provide buckets and mosquito dunk kits for residents to use as "Buckets of Doom", thus eliminating or reducing the need to spray toxic chemicals to control mosquitos. Volunteers went door-to-door with door hangers and letters containing information about safe alternatives to spraying harmful chemicals for mosquitos. Bee City leadership reached out and spoke to representatives of pesticide companies in an attempt to educate them about the harm of pesticide use and education about safer alternatives. One company began to use a less toxic treatment on one homeowner's property.

*Any lessons learned you would like to share?*

Interact with interested individuals in a positive, educational manner to stimulate more interest in protecting pollinators. Avoid alination of by negetaive or high-;pressure preaching. Always make interactions fun and interesting to pique interest in learning new things about polinators and their habitsats



Committee members- top left to right, Suzzi, Sari, Astrid, Walt (Media EAC), Kelsey, and Carol. , Seated left - Julie Smith, Media Bee City Co-chair, Right Linda Coulston, Media Bee City Chair. photo by Carol Carmon

---

Learn More

**Integrated Pest Management Plan:**

**Recommended Native Plant List:**

**Recommended Native Plant Supplier List:**

<http://www.mediaborough.com>

[lc341@comcast.net](mailto:lc341@comcast.net)

<https://facebook.com/MediaBeeCity>