

Bee City USA - Salem

Report on 2023

Pollinator Habitat Creation & Enhancement

Please describe pollinator habitat creation or enhancement projects in your community in 2023, and whether your committee hosted them or not.

Our committee hosted planting events where new native pollinator friendly species were added to the existing pollinator garden. Bee City Salem distributed over 600 Milkweed seed packets at the annual Trail of Treats event sponsored by Salem Parks and Recreation Dept.

How many habitat projects did you help to create or enhance in 2023?

4

How many people (staff, volunteers, students, partners, etc.) helped with those projects?

30

How many projects benefit monarchs, milkweed, or nectar plantings?

2

How many total square feet of habitat were created or enhanced?

87120

Please check all that describe the habitats your affiliate helped to create or enhance in 2023 with pollinator benefit in mind.

- Flower garden
- Natural area with tree snags and stumps, and bare areas for ground nesting species
- Pollinator-friendly lawn (with flowering clover, dandelions...)
- Herb garden
- Native milkweed planting for monarchs and bees (where appropriate)
- Invasive/exotic plant species removal for habitat improvement
- Native pollinator-friendly tree planting



Local resident, Emily Ellsworth, won a beautification award for her Pollinator garden. photo Emily Ellsworth



Pollinators appearing in residential pollinator gardens in Salem, OH. photo Emily Ellsworth



Pollinator fans of all ages tour our ever changing educational pollinator garden in Waterworth Park. photo Sara Baer

Education & Outreach

Please describe pollinator conservation events or outreach activities in your community in 2023, indicating whether your committee hosted them or not.

Our parks department, in conjunction with the Salem Public Library, hosted a seed exchange in order to exchange seeds that would encourage pollinators presence throughout the community. BeeCity Salem hosted pollinator educator and author Denise Ellsworth for an educational outreach program on June 29. A collaboration between BeeCity Salem and the Salem Area Chamber of Commerce was initiated to recognize pollinator gardens in the Salem area. Two yards were awarded beautification recognition in 2023.

How many pollinator-related events or outreach activities did you host or help with in 2023 (in total)?

12

How many people attended those events (in total)?

1500

How many Bee City USA logo street signs have you installed to date (in total)?

1



BeeCity volunteers distribute 600 milkweed seed packets to local kids at annual Trail of Treats.



600 plus milkweed seed packets ready for distribution, photo Sara Baer



OSU Extension Pollinator expert, Denise Elsworth spoke on June 29, photo Denise Elsworth

BEE CITY USA[®]



Policies & Practices

Please describe actions taken to make pest management more pollinator-friendly.

We try not to use pesticides, but when they must be used, we use strictly organic pesticides such as organic horticultural soaps and oils.

In your city or campus, are any policy initiatives underway to further protect pollinators, people or waterways from pesticides?

We host educational events to teach the community alternate means to treat pest problems.

Did your committee participate in any continuing education on ecologically-based Integrated Pest Management planning?

Yes

Please check actions you have taken to make pest management practices more pollinator-friendly.

- **Avoided use of pesticides in public sites containing designated pollinator habitat or other sensitive features (except when targeted use is deemed the best option for invasive or noxious weed, insect or disease management)**
- **Implemented non-chemical pest prevention and management methods on city or campus grounds**
- **Restricted pesticides used to organic pesticides on city or campus grounds**
- **Distributed educational materials to residents or students to encourage the reduction or elimination of pesticide use**
- **Encouraged developers and private landscapers to source plants that were not treated with neonicotinoids**

Are efforts underway in your community to further reduce pesticide use in residential or business areas? This may include neighborhood-led efforts, outreach to landscapers, etc. If so, please describe.

The city is trying to eliminate the use of chemical agents.

Any lessons learned you would like to share?

We are beginning to see a trend in residential gardens and yard planting and maintenance lean toward pollinator friendly plants and practices.



[Learn More](#)

Integrated Pest Management Plan:

Recommended Native Plant List:

Recommended Native Plant Supplier List:

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