

Bee City USA - Encinitas

Report on 2024



Pollinator Habitat Creation & Enhancement

Please describe pollinator habitat creation or enhancement projects in your community in 2024, and whether your committee hosted them or not.

On April 13, 2024, we hosted our annual City Arbor Day celebration at Encinitas Community Park, one of our many community parks. As part of this initiative, fifty trees were planted, providing community members with an opportunity to actively participate in conservation efforts. This event not only fostered community engagement but also aligned with our broader sustainability goals. The strong turnout, particularly among families, highlighted the shared commitment to environmental stewardship and neighborhood enhancement. In 2024, the City newest facility, Pacific View Arts Center, opened to the public. Pacific View Arts Center features new pollinator-friendly native landscaping that was installed as part of the project. This report includes images of the Center's native landscaping efforts.

How many habitat projects did you help to create or enhance in 2024?

1

How many people (staff, volunteers, students, partners, etc.) helped with those projects?

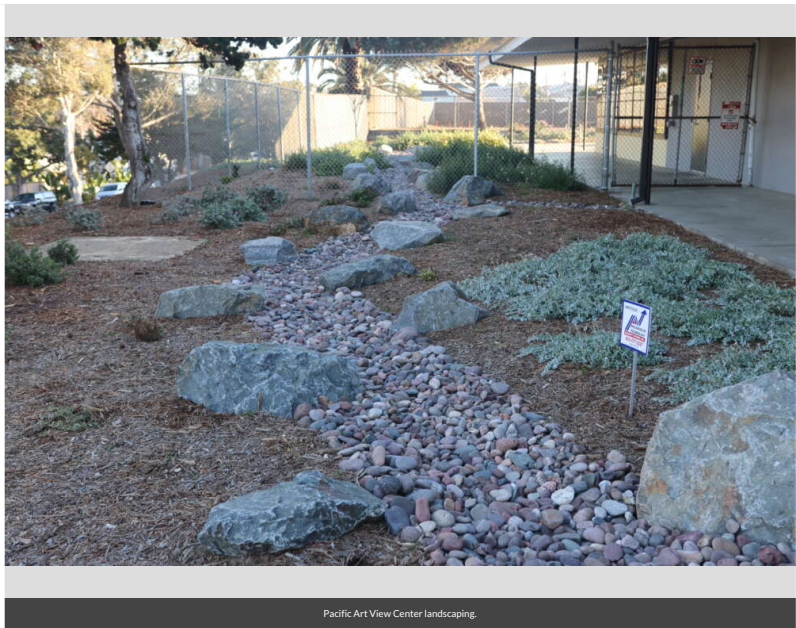
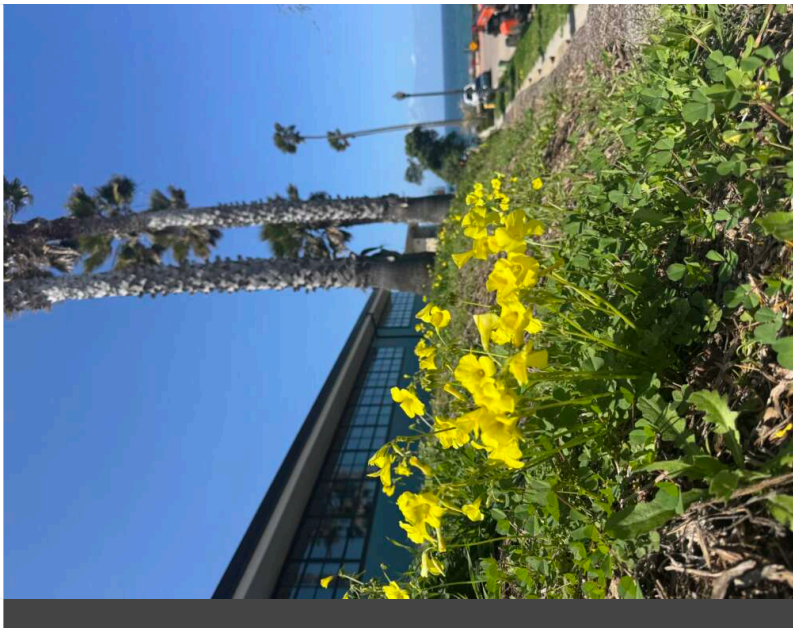
15

How many total square feet of habitat were created or enhanced?

117612

Please check all that describe the habitats your affiliate helped to create or enhance in 2024 with pollinator benefit in mind.

- Native pollinator-friendly tree planting
- Other



Education & Outreach

Please describe pollinator conservation events or outreach activities in your community in 2024, indicating whether your committee hosted them or not.

On April 9, 2023, we utilized the City's annual Easter Egg Scavenger Hunt as an opportunity to announce our partnership with Bee City by distributing educational materials from the Xerces Society, including flyers, bookmarks, and other resources provided as part of our collaboration. Additionally, we distributed packs of native wildflower seeds to event participants to promote pollinator-friendly habitats. While we were not the organizers of the event, we hosted an informational table where community members could engage with us and learn more about protecting pollinator species. In addition to the Easter Egg Scavenger Hunt, the City held our Arbor Day celebration on April 13, 2023 at Encinitas Community Park. During the event, attendees planted fifty new trees throughout the park. This initiative not only enhanced the local environment but also served as an opportunity to educate the community on the importance of pollinators and conservation efforts.

How many pollinator-related events or outreach activities did you host or help with in 2024 (in total)?

2

How many people attended those events (in total)?

2000



City of Encinitas outreach at EcoFest event.



Volunteers planted trees around Leucadia Oaks Park on April 13th to celebrate Arbor Day. Photo by Kaila Mellos.

Policies & Practices

Please describe actions taken to make pest management more pollinator-friendly.

In 2019, the City adopted an Integrated Pest Management (IPM) policy, which restricts and regulates pesticide use on City-managed properties while ensuring the IPM plan remains up to date, annually. As part of this initiative, we also encourage landscapers and community members to minimize pesticide use, promoting environmentally responsible practices. A key measure in our commitment to environmental stewardship and pollinator protection has been the prohibition of gas-powered leaf blowers and other equipment, along with the implementation of a citywide smoking ban. These actions collectively enhance air quality, reduce noise pollution, and contribute to a healthier ecosystem for both residents, local wildlife, and pollinators.

Are efforts underway in your community to further reduce pesticide use in residential or business areas? This may include neighborhood-led efforts, outreach to landscapers, etc. If so, please describe.

Yes, we actively encourage landscapers within the community to reduce pesticide use, aligning with our commitment to sustainable land management. According to our Integrated Pest Management (IPM) plan, pesticide use by the City is strictly limited and permitted only under exceptional circumstances. This approach ensures that our environmental impact is minimized while promoting healthier ecosystems for pollinators, wildlife, and residents.

In your city or campus, are any policy initiatives underway to further protect pollinators, people or waterways from pesticides?

The City is currently developing a native plant policy that would be applicable to development projects seeking City permits. This would require a certain percentage of landscaping on the project to include native species, creating

habitat for pollinators and reducing the need for pesticides. In addition, a mature tree ordinance is currently being developed that would prohibit developers from cutting down old, mature trees. Mature trees provide vital habitat for pollinators and other species.

Did your committee participate in any continuing education on ecologically-based Integrated Pest Management planning?

No

Please check actions you have taken to make pest management practices more pollinator-friendly.

- Implemented or maintained a written IPM plan
- Only use pesticides as a last resort within the IPM plan
- Distributed educational materials to residents or students to encourage the reduction or elimination of pesticide use



Committee Photo

Learn More

Integrated Pest Management Plan: [2015-06-24 Item 8C - Integrated Pest Management Report.pdf](https://www.encycity.com/2015-06-24-Item-8C-Integrated-Pest-Management-Report.pdf)
http://encinitas.granicus.com/MetaViewer.php?view_id=2&clip_id=1171&meta_id=50429

Recommended Native Plant List:

Recommended Native Plant Supplier List:

<https://www.encycity.com/Government/Boards-Commissions/Environmental-Commission>
cnajera@encycity.com