

Bee City USA - High Point

Report on 2024

Pollinator Habitat Creation & Enhancement

Please describe pollinator habitat creation or enhancement projects in your community in 2024, and whether your committee hosted them or not.

We added additional space for planting natives on top of the closed landfill in High Point, NC. We created 2 beds in 2023 and added another in 2024. We planted various plants that are native to our area including, Black Eyed Susan, Butterfly Weed, Cone Flowers. The flowers were grown from seed by one of our Bee City committee members who organizes and runs an annual native plant sale. Our group members planted the flowers on the landfill along with a couple of family & friends volunteers.

How many habitat projects did you help to create or enhance in 2024?

2

How many people (staff, volunteers, students, partners, etc.) helped with those projects?

8

How many projects benefit monarchs, milkweed, or nectar plantings?

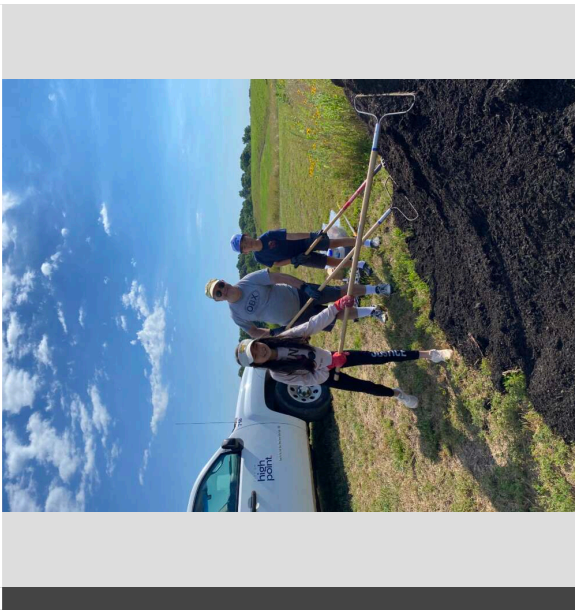
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How many total square feet of habitat were created or enhanced?

25

Please check all that describe the habitats your affiliate helped to create or enhance in 2024 with pollinator benefit in mind.

- Flower garden
- Vegetable garden
- Natural area with tree snags and stumps, and bare areas for ground nesting species
- Native milkweed planting for monarchs and bees (where appropriate)



Education & Outreach

Please describe pollinator conservation events or outreach activities in your community in 2024, indicating whether your committee hosted them or not.

Beginning in May – October, once a month, we host an information booth with Keep High Point Beautiful at the High Point Farmers Market from 8:30 AM – 1 PM. This allows us to share information about pollinators, native plants and how and why we need to take care of them! In July we hosted a Bee House building class in partnership with the High Point Museum. We purchased the building kit and provided it at no charge to attendees. Lowes Home Improvement provided safety goggles, small hammers and wood glue at no charge. Museum staff gave a tour of their garden area. In the fall, we held a Leave the Leaves Contest on social media in conjunction with Keep High Point Beautiful and the City of High Point from November 1 – December 31st, 2024. Participants tagged us in a photo of their yard showing how they left their leaves on the ground to support pollinator habitat. Lastly, we had a "Bee Tree" with pollinator friendly educational information on each ornament in the lobby of the Piedmont Environmental Center in High Point. Patrons of the Piedmont Environmental Center were encouraged to take an ornament home with them in hopes that they would learn more about pollinators and their benefits. Our hope is that this encourages them to want to learn more.

How many pollinator-related events or outreach activities did you host or help with in 2024 (in total)?

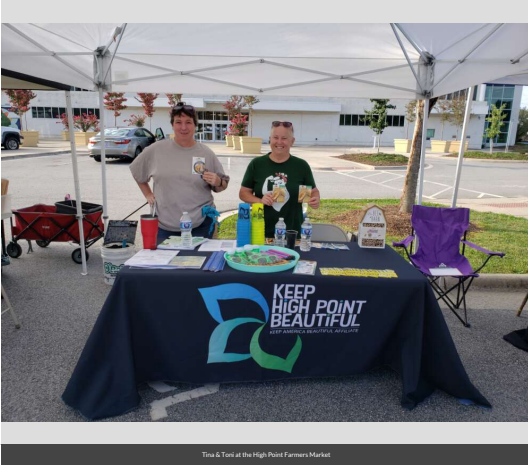
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How many people attended those events (in total)?

600

How many Bee City USA logo street signs have you installed to date (in total)?

1



Tina & Tom at the High Point Farmers Market



Bee House Building Class at High Point Museum



Leave the Leaves Contest - Noelle Miller infographic credit



Street sign at the Piedmont Environmental Center - Rebecca Coplin photo credit

Policies & Practices

Please describe actions taken to make pest management more pollinator-friendly.

We encourage the use of native plants to residents. We do not use any chemicals on the flower beds on top of the closed landfill or at the Ingleside Garden where more native flowers were planted during the past.

Are efforts underway in your community to further reduce pesticide use in residential or business areas? This may include neighborhood-led efforts, outreach to landscapers, etc. If so, please describe.

Our efforts include the encouragement of planting native plants and pollinator friendly plants to those we educate in the community.

In your city or campus, are any policy initiatives underway to further protect pollinators, people or waterways from pesticides?

Not at this time

Did your committee participate in any continuing education on ecologically-based Integrated Pest Management planning?

No

Please check actions you have taken to make pest management practices more pollinator-friendly.

- **Implemented or maintained a written IPM plan**



Pollinator Proclamation 2024 - Rebecca Coplin photo credit

Any lessons learned you would like to share?

We tried an event at the local Children's Museum on a weekday and we learned that we have to be there when school groups are there and are ready to engage. We didn't have a planned group to come and watch our presentation, so we only had one family stop by.

Committee Photo





Bee-autiful Committee Members! - Rebecca Coplin photo credit

Learn More

Integrated Pest Management Plan: [IPM Plan Bee City High Point 2025.docx](#)

Recommended Native Plant List: [Native Plant Listing .docx](#)

Recommended Native Plant Supplier List: [Native Plant Supplier List.docx](#)

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