

Bee City USA - Shepherdstown

Report on 2024

Pollinator Habitat Creation & Enhancement

Please describe pollinator habitat creation or enhancement projects in your community in 2024, and whether your committee hosted them or not.

1) Shepherdstown Bee City (We) partnered with the Town Run Watershed to put in a pollinator habitat. 2) Planted garden at Alma Bea a restaurant that has a Gateway Mural into town. 3) Assisted a local B & B in planting 1000 plugs on to a hillside to create a wildflower meadow. 4) I have created 4 pollinator gardens around my home.

How many habitat projects did you help to create or enhance in 2024?

4

How many people (staff, volunteers, students, partners, etc.) helped with those projects?

50

How many projects benefit monarchs, milkweed, or nectar plantings?

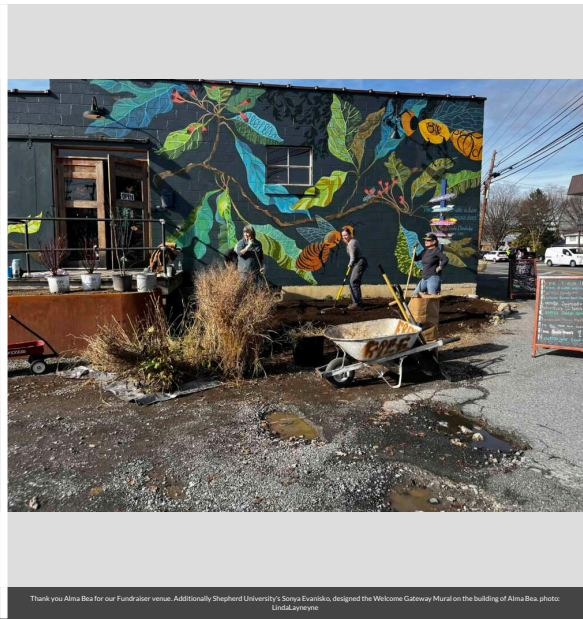
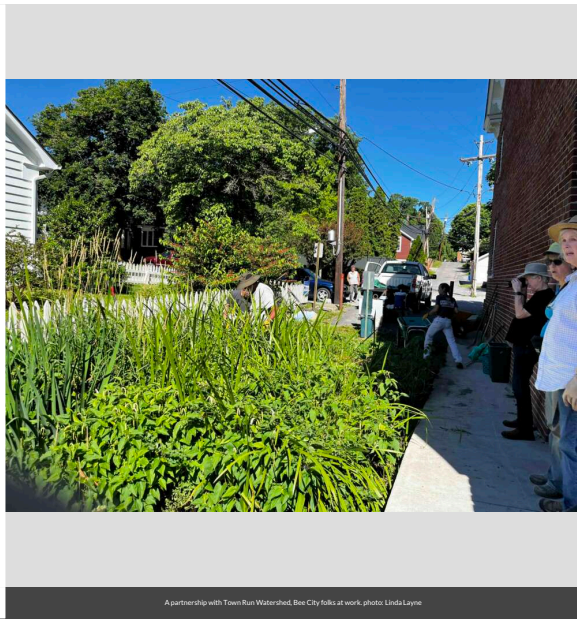
3

How many total square feet of habitat were created or enhanced?

200

Please check all that describe the habitats your affiliate helped to create or enhance in 2024 with pollinator benefit in mind.

- Flower garden
- Vegetable garden
- Meadow
- Pollinator-friendly lawn (with flowering clover, dandelions...)
- Herb garden
- Native milkweed planting for monarchs and bees (where appropriate)
- Native pollinator-friendly shrub border/hedgerow planting
- Rain garden/bioswale



A partnership with Town Run Watershed, Bee City folks at work, photo: Linda Layne

Thank you Alma Bea for our Fundraiser venue. Additionally, Shepherd University's Sonia Evansko, designed the Welcome Gateway Mural on the building of Alma Bea, photo: Linda Layne

Education & Outreach

Please describe pollinator conservation events or outreach activities in your community in 2024, indicating whether your committee hosted them or not.

We had a booth with multiple handouts were available at: 2x monthly Shepherdstown Farmers Market, Shepherdstown Street Fest, Master Gardeners Tomato Fest. We share information about Bee City, we provide people who want to put in their own pollinating gardens with plant lists, garden designs, and native nurseries in the area.

How many pollinator-related events or outreach activities did you host or help with in 2024 (in total)?

23

How many people attended those events (in total)?

1000

How many Bee City USA logo street signs have you installed to date (in total)?

1



Shepherdstown Street Fest photo: Linda Layne



1st Fundraiser at Alma Bsa photo: Linda Layne



At the Berkeley Jefferson Extension Master Gardeners Tomato Fest photo: L. Layne

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Since 2023

Shepherdstown



At an entrance to Shepherdstown photo: Shelby LaTurno

Policies & Practices

Please describe actions taken to make pest management more pollinator-friendly.

We hand pulled invasive weeds in from the Town Run laid cardboard and mulch. Allowed it to sit for a few weeks then planted.

Are efforts underway in your community to further reduce pesticide use in residential or business areas? This may include neighborhood-led efforts, outreach to landscapers, etc. If so, please describe.

We have only recently begun to reach out to landscapers.

In your city or campus, are any policy initiatives underway to further protect pollinators, people or waterways from pesticides?

The Shepherdstown Town Run, which runs through the town, underground as well as above ground is being considered as a water resource for the residents. The Watershed organization have tested the water and there is a high quantity of E.coli present. This is why the Watershed had asked for help from us to create a native plant garden along the boarder. Unfortunately, it's not the pesticides that is the problem, it's dog poop.

Did your committee participate in any continuing education on ecologically-based Integrated Pest Management planning?

One of the incentives we want to explore this year is to educated the public on IPM. Many of the committee members are currently attending and participating in IPM webinars and learning about IPM planning.

Any lessons learned you would like to share?

As the founder and chair of Shepherdstown Bee City, I have learned the importance of organizing and motivation. Not to mention the educational aspects of pollinators. This form does not cover all the things we've done; i.e., we have non-profit status so donations are tax exempt, we meet monthly and more when special projects are in the works, I work closely with the town mayor and town council, set up bank account and post office box, create a FB page and maintain it. We will be having our 2nd annual fundraiser on April 27, 2025.

Committee Photo



Parade Committee photo: Linda Layne

Learn More

Integrated Pest Management Plan:

Recommended Native Plant List:

<https://livegreenhoward.com/land/pollinators/>

Recommended Native Plant Supplier List:

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<https://www.facebook.com/ShepherdstownBeeCityUSA>